



Ohio Employee Ownership Center
 113 McGilvrey
 Kent State University
 Kent, Ohio 44242

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Cincinnati
**Small Business & Employee Ownership
 Conference**

May 20th - Crowne Plaza Cincinnati/Blue Ash

Survive & Thrive

Cincinnati Small Business & Employee Ownership Conference
 May 20th - Crowne Plaza Cincinnati/Blue Ash
 5901 Pfeiffer Road
 Cincinnati, OH 45242

For lodging call 513-793-4500 ask for the Ohio Employee Ownership Center rate of \$89 on King/doubles. You can also log on to www.crowneplaza.com/blueash and book online. Insert the Group Code "OEO" then check availability and continue as directed.



The Crowne Plaza Cincinnati Blue Ash is located at I-71, exit 15 (Pfeiffer Road). From the exit, turn West and then left at the traffic light by the BP Service Station. The hotel is located behind the BP.

For...

Employee Owners

Small Business Owners

Economic Development Professionals

Special May 19th Pre-Conference Session for Economic Development Professionals (see inside for details)

Sponsored by the **Ohio Employee Ownership Center(OEOC)**

Co-sponsored by the **Department of Job and Family Services (ODJFS) & Ohio's Employee-Owned Network**



2009 Small Business & Employee Ownership Conference

Wednesday, May 20th, 2009 • Crowne Plaza Cincinnati/Blue Ash • Blue Ash, Ohio
Conference Agenda

- 8:00 - 9:00 REGISTRATION & CONTINENTAL BREAKFAST
- 9:00 - 10:15 WELCOME
- KEYNOTE ADDRESS - Kyle Seymour, President & CEO of Xtek, Inc., a 100% employee-owned manufacturer located in the Cincinnati-area, speaking on "the story of employee ownership at Xtek, and effective leadership and governance in an employee-owned business."
- 10:30-12:00 CONCURRENT PANELS I
- 12:00-1:15 LUNCH PROGRAM
- 1:30-3:00 CONCURRENT PANELS II

Keynote Speaker Kyle Seymour,
President & CEO of Xtek, Inc.

Sessions for Employee Owners

Concurrent Panels I

ESOP Governance and Fiduciary Forum - Developing effective corporate fiduciaries (directors and officers) and ESOP fiduciaries (trustees and plan administrators); and, managing potentially conflicting fiduciary roles in governing an ESOP firm.

ABCs of ESOPs for Employee Owners - An introduction to the basics of ESOPs and employee ownership.

Concurrent Panels I I

Communicating ESOP Value in Tough Times - Management and communication tools for bringing out the strengths of an ownership culture.

ESOP Communication Forum - ESOP communication strategies, successes and challenges for ESOP committees and involved employee owners.

Sessions for Small Business Owners

Concurrent Panels I

Business Survival in Tough Economic Times - Operating your business to not only survive, but thrive in these challenging economic times.

Concurrent Panels I I

Exiting Your Business: Succession Planning 101 - Learn how to exit your business on your terms and timetable.

Special Sessions for Economic Development Professionals

Pre-Conference Session May 19th (see box below)

Concurrent Panels I on May 20th

ABCs of ESOPs for Employee Owners - An introduction to the basics of ESOPs and employee ownership.

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Concurrent Panels I I on May 20th

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May 19th Pre-Conference Session for Economic Development Professionals co-sponsored by the Ohio Department of Job and Family Services

The Ohio Employee Ownership Center (OEOC) at Kent State University, with funding from the Ohio Department of Job and Family Services (ODJFS), has put together a 2-day program designed to provide economic development professionals with the knowledge and tools you need to help the businesses in your area thrive, and survive the ownership succession process. If you are an economic development professional who works for a city, a county, the state, an SBDC, chamber of commerce, utility, university, or other economic development organization, you should attend this program.

Participants will get a grounding in the basics of succession planning to help them communicate the topic from a position of knowledge; an overview of the tools and resources available to help provide the businesses in their area get the help they need; and a discussion of strategies for crisis and shutdown situations.

Schedule

9 - 10	Registration/Continental Breakfast
10 - 10:30	Introductions
10:30 - 11	The Importance of Small Business Succession Planning in Your Community
11 - 12	The Basics of Succession Planning Introduction & Concepts
12 - 1	Lunch
1 - 3	Common Issues & Techniques Tax Issues
3 - 3:15	Break
3:15 - 4:15	Emergency Situations/Shutdowns Resources/Discussion/Best Practices

Yes, Register me for the **Small Business Conference**

Rates (includes continental breakfast and lunch)

Pre-registration \$65; \$125 at the door

Special rates available for Network members

Name(s) _____

Company _____

Address: _____

City _____ State _____

Phone _____ Fax _____

Email _____

I am a Network member Non-Network member

Business owner Economic Development Professional

Check for vegetarian meal

Mail, fax, or email registration to:

The Ohio Employee Ownership Center • 113 McGilvrey Hall

Kent State University • Kent OH 44242

330.672.3028 • 330.672.4063 (fax) • oec@kent.edu • www.kent.edu/oec